

NICE Reports Accelerated Growth with Double-Digit Increases in Total Revenue and Earnings Per Share for the First Quarter 2019

31% Increase in Cloud Revenue

Record Operating Cash Flow of \$182 Million, Increase of 33% Company Increases Guidance for Full-Year 2019 Earnings Per Share

Hoboken, New Jersey, May 16, 2019 - NICE (NASDAQ: NICE) today announced results for the first quarter ended March 31, 2019.

First Quarter 2019 Financial Highlights

GAAP	Non-GAAP
Revenue of \$377 million, growth of 12% year-over-year	Revenue of \$378 million, growth of 12% year-over-year
Cloud revenue of \$136 million, growth of 31% year-over-year	Cloud revenue of \$137 million, growth of 30% year-over-year
Gross margin of 65.2% compared to 64.7% last year	Gross margin of 70.5% compared to 70.4% last year
Operating income of \$52 million compared to \$34 million last	Operating income of \$97 million compared to \$79 million last
year, an increase of 52%	year, an increase of 23%
Operating margin of 13.8% compared to 10.2% last year	Operating margin of 25.7% compared to 23.4% last year
Diluted EPS of \$0.58 versus \$0.37 last year, 57% growth year-	Diluted EPS of \$1.18 versus \$0.97 last year, 22% growth
over-year	year-over-year
Record cash flow from operations of \$182 million, 33% growth	
year-over-year	

"The first quarter marked a very strong start to the year as we reported accelerated growth with double-digit increases in all key metrics, including total revenues, cloud revenues, operating income and earnings per share. Moreover, we continued to benefit from the leverage in our operating model as reflected in the significant expansion in our operating margin," said Barak Eilam, CEO, NICE.

Mr. Eilam continued, "The strong start to the year was driven by the more than 30% increase in cloud revenue with our CXone platform as the underpinning of that growth. We are now taking the next step in the evolution of CXone by ushering in a new era in CX with the introduction of smart digital conversations. This builds on our CXone platform strategy with an additional market leading innovation that enables our customers to accelerate their transition in managing digital experiences. This innovation is augmented by the acquisition of Brand Embassy, announced earlier today."

GAAP Financial Highlights for the First Quarter and Full Year Ended March 31:

Revenues: First quarter 2019 total revenues increased 12.4% to \$377.0 million compared to \$335.4 million for the first quarter of 2018.

Gross Profit: First quarter 2019 gross profit and gross margin increased to \$246.0 million and 65.2%, respectively, from \$216.9 million and 64.7%, respectively, for the first quarter of 2018.

Operating Income: First quarter 2019 operating income and operating margin increased to \$51.9 million and 13.8%, respectively, compared to \$34.2 million and 10.2%, respectively, for the first quarter of 2018.

Net Income: First quarter 2019 net income and net income margin were \$37.1 million and 9.8%, respectively, compared to \$23.5 million and 7.0%, respectively, for the first quarter of 2018.

Fully Diluted Earnings Per Share: Fully diluted earnings per share for the first quarter of 2019 increased 56.8% to \$0.58, compared to \$0.37 in the first quarter of 2018.

Operating Cash Flow and Cash Balance: First quarter 2019 operating cash flow was \$182.4 million. In the first quarter \$10.1 million was used for share repurchases. As of March 31, 2019, total cash and cash equivalents, short term investments and marketable securities were \$890.9 million, and total debt was \$458.2 million.

Non-GAAP Financial Highlights for the First Quarter and Full Year Ended March 31:

Revenues: First quarter 2019 non-GAAP total revenues increased to \$377.9 million, up 11.9% from \$337.6 million for the first quarter of 2018.

Gross Profit: First quarter 2019 non-GAAP gross profit and non-GAAP gross margin increased to \$266.5 million and 70.5%, respectively, from \$237.7 million and 70.4%, respectively, for the first quarter of 2018.

Operating Income: First quarter 2019 non-GAAP operating income and non-GAAP operating margin increased to \$97.0 million and 25.7%, respectively, from \$78.9 million and 23.4%, respectively, for the first quarter of 2018.

Net Income: First quarter 2019 non-GAAP net income and non-GAAP net income margin increased to \$75.5 million and 20.0%, respectively, from \$60.7 million and 18.0%, respectively, for the first quarter of 2018.

Fully Diluted Earnings Per Share: First quarter 2019 non-GAAP fully diluted earnings per share increased 21.6% to \$1.18, compared to \$0.97 for the first quarter of 2018.

Second Quarter and Full Year 2019 Guidance:

Second Quarter 2019: Second quarter 2019 non-GAAP total revenues are expected to be in a range of \$373 million to \$383 million (2018 non-GAAP: \$343.7 million). Second quarter 2019 non-GAAP fully diluted earnings per share are expected to be in a range of \$1.16 to \$1.26 (2018 non-GAAP: \$1.10).

Full Year 2019: Full year 2019 non-GAAP total revenues are expected to be in a range of \$1,558 million to \$1,582 million (2018 non-GAAP: \$1,453.4 million). The Company increased full year 2019 non-GAAP fully diluted earnings per share to be in an expected range of \$5.11 to \$5.31 (2018 non-GAAP: \$4.75).

Quarterly Results Conference Call

NICE management will host its earnings conference call today, May 16th, 2019 at 8:30 AM ET, 13:30 GMT, 15:30 Israel, to discuss the results and the company's outlook. To participate in the call, please dial in to the following numbers: United States 1-866-804-8688 or +1-718-354-1175, International +44(0)1296-480-100, United Kingdom 0-800-783-0906, Israel 1-809-344-364. The Passcode is 635 296 09. Additional access numbers can be found at http://www.btconferencing.com/globalaccess/?bid=54_attended. The call will be webcast live on the Company's website at http://www.nice.com/news-and-events/ir-events. An online replay will also be available approximately two hours following the call. A telephone replay of the call will be available for 7 days after the live broadcast and may be accessed by dialing: United States 1-877-482-6144, International +44(0)20-7136-9233, United Kingdom 0-800-032-9687. The Passcode for the replay is 667 515 36.

Non-GAAP financial measures consist of GAAP financial measures adjusted to exclude: amortization of acquired intangible assets, share-based compensation, certain business combination accounting entries, amortization of discount on long term debt, tax adjustment re non-GAAP adjustments and tax reform. The purpose of such adjustments is to give an indication of our performance exclusive of non-cash charges and other items that are considered by management to be outside of our core operating results. Our non-GAAP financial measures are not meant to be considered in isolation or as a substitute for comparable GAAP measures and should be read only in conjunction with our consolidated financial statements prepared in accordance with GAAP. Our management regularly uses our supplemental non-GAAP financial measures internally to understand, manage and evaluate our business and make operating decisions. These non-GAAP measures are among the primary factors management uses in planning for and forecasting future periods. Business combination accounting rules requires us to recognize a legal performance obligation related to a revenue arrangement of an acquired entity. The amount assigned to that liability should be based on its fair value at the date of acquisition. The non-GAAP adjustment is intended to reflect the full amount of such revenue. We believe this adjustment is useful to investors as a measure of the ongoing performance of our business. We believe these non-GAAP financial measures provide consistent and comparable measures to help investors understand our current and future operating cash flow performance. These non-GAAP financial measures may differ materially from the non-GAAP financial measures used by other companies. Reconciliation between results on a GAAP and non-GAAP basis is provided in a table immediately following the Consolidated Statements of Income.

About NICE

NICE (Nasdaq: NICE) is the worldwide leading provider of both cloud and on-premises enterprise software solutions that empower organizations to make smarter decisions based on advanced analytics of structured and unstructured data. NICE helps organizations of all sizes deliver better customer service, ensure compliance, combat fraud and safeguard citizens. Over 25,000 organizations in more than 150 countries, including over 85 of the Fortune 100 companies, are using NICE solutions. www.nice.com.

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Forward-Looking Statements

This press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. In some cases, forward-looking statements may be identified by words such as "believe," "expect," "seek," "may," "will," "intend," "should," "project," "anticipate," "plan," and similar expressions. Forward-looking statements are based on the current beliefs, expectations and assumptions of the Company's management regarding the future of the Company's business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Examples of forward-looking statements include guidance regarding the Company's revenue and earnings and the growth of our cloud, analytics and artificial intelligence business.

Forward looking statements are inherently subject to significant economic, competitive and other uncertainties and contingencies, many of which are beyond the control of management. The Company cautions that these statements are not guarantees of future performance, and investors should not place undue reliance on them. There are or will be important known and unknown factors and uncertainties that could cause actual results to differ materially from those expressed or

implied in the forward-looking statements. These factors, include, but are not limited to, risks associated with competition, success and growth of the Company's cloud Software-as-a-Service business, cyber security attacks or other security breaches against the Company, privacy concerns and legislation impacting the Company's business, the Company's dependency on first-party cloud computing platform providers, hosting facilities and service partners, changes in general economic and business conditions, rapidly changing technology, changes in currency exchange rates and interest rates, difficulties in making additional acquisitions or effectively integrating acquired operations, products, technologies and personnel, successful execution of the Company's growth strategy, the effects of tax reforms and of newly enacted or modified laws, regulation or standards on the Company and its products, and other factors and uncertainties discussed in our filings with the U.S. Securities and Exchange Commission (the "SEC"). You are encouraged to carefully review the section entitled "Risk Factors" in our latest Annual Report on Form 20-F and our other filings with the SEC for additional information regarding these and other factors and uncertainties that could affect our future performance. The forward-looking statements contained in this presentation speak only as of the date hereof, and the Company undertakes no obligation to update or revise them, whether as a result of new information, future developments or otherwise, except as required by law.

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NICE LTD. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF INCOME

U.S. dollars in thousands (except per share amounts)

	Quarter ended March 31,				
	2019		2018		
	Unaudited		U	naudited	
Revenue:					
Product	\$	70,031	\$	61,370	
Services		170,918		170,217	
Cloud		136,078		103,855	
Total revenue		377,027		335,442	
Cost of revenue:					
Product		5,881		8,137	
Services	55,123		58,385		
Cloud	70,046		51,993		
Total cost of revenue	131,050			118,515	
Gross profit		245,977		216,927	
Operating expenses:					
Research and development, net		46,566		45,867	
Selling and marketing		102,067		89,926	
General and administrative		34,714		36,372	
Amortization of acquired intangible assets		10,701		10,585	
Total operating expenses		194,048		182,750	
Operating income		51,929		34,177	
Finance and other expense, net		3,418		3,968	
Income before tax		48,511		30,209	
Taxes on income		11,447		6,683	
Net income	\$	37,064	\$	23,526	
Earnings per share:					
Basic	\$	0.60	\$	0.39	
Diluted	\$	0.58	\$	0.37	
Weighted average shares outstanding:					
Basic		61,842		61,054	
Diluted		63,759		62,776	

NICE LTD. AND SUBSIDIARIES RECONCILIATION OF GAAP TO NON-GAAP RESULTS

U.S. dollars in thousands (except per share amounts)

	Quarter ended March 31,			
			<u>n 31,</u> 2018	
GAAP revenues	\$	2019 377,027	\$	335,442
Valuation adjustment on acquired deferred product revenue	φ	15	φ	335,442 15
Valuation adjustment on acquired deferred product revenue		2		306
Valuation adjustment on acquired deferred cloud revenue		872		1,886
Non-GAAP revenues	\$	377,916	\$	337,649
	<u> </u>	011,010	<u> </u>	001,010
GAAP cost of revenue	\$	131,050	\$	118,515
Amortization of acquired intangible assets on cost of product		(870)		(2,589)
Amortization of acquired intangible assets on cost of services		(1,535)		(823)
Amortization of acquired intangible assets on cost of cloud		(14,805)		(12,755)
Valuation adjustment on acquired deferred cost of cloud		686		336
Cost of product revenue adjustment (1)		(105)		(188)
Cost of services revenue adjustment (1)		(2,144)		(1,753)
Cost of cloud revenue adjustment (1)		(907)		(769)
Non-GAAP cost of revenue	\$	111,370	\$	99,974
GAAP gross profit	\$	245,977	\$	216,927
Gross profit adjustments		20,569		20,748
Non-GAAP gross profit	\$	266,546	\$	237,675
GAAP operating expenses	\$	194,048	\$	182,750
Research and development (1)	Ψ	(1,562)	Ψ	(2,344)
Sales and marketing (1)		(5,676)		(6,303)
General and administrative (1)		(6,610)		(4,782)
Amortization of acquired intangible assets		(10,702)		(10,585)
Valuation adjustment on acquired deferred commission		93		-
Non-GAAP operating expenses	\$	169,591	\$	158,736
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GAAP finance & other expense (income), net	\$	3,418	\$	3,968
Amortization of discount on long-term debt		(2,308)		(2,163)
Non-GAAP finance & other expense (income), net	\$	1,110	\$	1,805
GAAP taxes on income (tax benefits)	\$	11,447	\$	6,683
Tax adjustments re non-GAAP adjustments	Ψ	8,882	Ψ	9,775
Non-GAAP taxes on income	\$	20,329	\$	16,458
Nor-OAAL taxes of income	Ψ	20,323	Ψ	10,400
GAAP net income	\$	37,064	\$	23,526
Valuation adjustment on acquired deferred revenue		889		2,207
Valuation adjustment on acquired deferred cost of cloud revenue		(686)		(336)
Amortization of acquired intangible assets		27,912		26,752
Valuation adjustment on acquired deferred commission		(93)		-
Share-based compensation (1)		17,004		16,139
Amortization of discount on long term debt		2,308		2,163
Tax adjustments re non-GAAP adjustments and tax reform		(8,882)		(9,775)
Non-GAAP net income	\$	75,516	\$	60,676
GAAP diluted earnings per share	\$	0.58	\$	0.37
GAAF ulluteu earnings per share	Ψ	0.30		0.57
Non-GAAP diluted earnings per share	\$	1.18	\$	0.97
Shares used in computing GAAP diluted earnings per share		63,759		62,776
Shares used in computing non-GAAP diluted earnings per share		63,759		62,776

NICE LTD. AND SUBSIDIARIES RECONCILIATION OF GAAP TO NON-GAAP RESULTS (continued)

U.S. dollars in thousands

(1) Share-based Compensation

	Quarter ended March 31,				
	 2019		2018		
Cost of product revenue	\$ (105)	\$	(188)		
Cost of services revenue	(2,144)		(1,753)		
Cost of cloud revenue	(907)		(769)		
Research and development	(1,562)		(2,344)		
Sales and marketing	(5,676)		(6,303)		
General and administrative	(6,610)		(4,782)		
	\$ (17,004)	\$	(16,139)		

NICE LTD. AND SUBSIDIARIES CONSOLIDATED CASH FLOW STATEMENTS

U.S. dollars in thousands

U.S. dollars in thousands		Quarter ended March 31,		d	
		2019		2018	
	U	Inaudited	U	naudited	
Operating Activities					
Net income	\$	37,064	\$	23,526	
Depreciation and amortization		41,808		37,937	
Stock based compensation		17,004		16,139	
Amortization of premium and discount and accrued interest on marketable securities		(341)		(298)	
Deferred taxes, net		(7,858)		(9,667)	
Changes in operating assets and liabilities:					
Trade Receivables		30,723		(16,154)	
Prepaid expenses and other assets		(20,582)		(12,419)	
Trade payables		(825)		(5,501)	
Accrued expenses and other current liabilities		32,438		(4,420)	
Operating lease right-of-use assets, net		4,117		-	
Deferred revenue		53,407		106,117	
Long term liabilities		123 (5 505)		(383)	
Operating lease liabilities		(5,505) 2,307		-	
Amortization of discount on long term debt Other		(1,468)		2,163 (183)	
Net cash provided by operating activities		182,412		136,857	
		102,112		100,001	
Investing Activities					
Purchase of property and equipment		(8,416)		(5,316)	
Purchase of Investments		(191,308)		(135,645)	
Proceeds from Investments		76,950		19,017	
Capitalization of software development costs		(8,494)		(7,804)	
Net cash used in investing activities		(131,268)		(129,748)	
Financing Activities					
Proceeds from issuance of shares upon exercise of share options		1,617		3,244	
Purchase of treasury shares		(10,100)		(4,252)	
Capital Lease payments		(253)		-	
Net cash used in financing activities	·	(8,736)		(1,008)	
Effect of exchange rates on cash and cash equivalents		189		58	
Net change in cash and cash equivalents		42,597		6,159	
Cash and cash equivalents, beginning of period	\$	242,099	\$	328,302	
Cash and cash equivalents, end of period	\$	284,696	\$	334,461	

NICE LTD. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS

U.S. dollars in thousands

	March 31, 2019	December 31, 2018		
	Unaudited	Audited		
ASSETS				
CURRENT ASSETS:				
Cash and cash equivalents	\$ 284,696	\$ 242,099		
Short-term investments	286,205	243,729		
Trade receivables	258,888	287,963		
Prepaid expenses and other current assets	102,157	87,450		
Total current assets	931,946	861,241		
LONG-TERM ASSETS:				
Long-term investments	319,988	244,998		
Property and equipment, net	139,701	140,338		
Deferred tax assets	10,511	12,309		
Other intangible assets, net	480,286	508,232		
Operating lease right-of-use assets	116,656	-		
Goodwill	1,368,733	1,366,206		
Other long-term assets	81,090	74,042		
Total long-term assets	2,516,965	2,346,125		
TOTAL ASSETS	\$ 3,448,911	\$ 3,207,366		
LIABILITIES AND SHAREHOLDERS' EQUITY				
CURRENT LIABILITIES:				
Trade payables	\$ 25,901	\$ 29,617		
Deferred revenues and advances from customers	273,572	221,387		
Current maturities of operating leases	17,078	-		
Accrued expenses and other liabilities	396,009	373,908		
Total current liabilities	712,560	624,912		
LONG-TERM LIABILITIES:				
Deferred revenues and advances from customers	38,012	35,112		
Operating leases	116,737	-		
Deferred tax liabilities	34,759	44,140		
Long-term debt	458,211	455,985		
Other long-term liabilities	16,114	30,604		
Total long-term liabilities	663,833	565,841		
SHAREHOLDERS' EQUITY	2,072,518	2,016,613		
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$ 3,448,911	\$ 3,207,366		